

6th FENS FORUM OF EUROPEAN NEUROSCIENCE

July 12–16, 2008
Geneva | Switzerland
Palexpo

Organised by the Federation of European
Neuroscience Societies | FENS
<http://www.fens.org>
Hosted by the Swiss Society for Neuroscience | SSN

A must in Europe for
neuroscientists all over
the world.

Sponsorship and
exhibition prospectus



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Denise Manahan-Vaughan, Chair NENS Committee
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... Welcome

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Dear Colleagues,

FENS and the host Swiss Society for Neuroscience would like to welcome you to the 6th Forum of European Neuroscience to be held in Geneva Switzerland, from July 12th to 16th, 2008. We are proud to have been selected as the site of the FENS Forum and are committed to make this event a must for European Neuroscience. Geneva, which is ideally situated in the middle of Europe in close proximity to the Alps, has kept the charms of a small city but with all advantages of a major international centre. We are confident that you will enjoy your visit to Geneva and will do everything to make this event a scientific highlight and a memorable experience.

The scientific committee has established a very rich programme of high scientific level that integrates a large diversity of research themes on the nervous system. Outstanding lecturers will cover all aspects of neuroscience from molecules to brain function and from modelling to disease. We have reserved a large area for the poster presentations to ensure that there is sufficient space to allow easy communication. Furthermore, the exhibits will be situated in the poster area to facilitate interaction between our commercial partners and the scientific audience.

Although our main focus is the quality of the scientific meeting, we would also like to invite you to discover the exceptional natural setting of Geneva and the historical, artistic and cultural life of the Lemanic Area. We have planned a rich social programme that will include as a highlight the “FENS Jazz Nite” organised in association with the world famous Montreux Jazz Festival. Another novel addition to this meeting will be the activities arranged by students of the Lemanic Doctoral School in Neuroscience who will welcome their foreign colleagues during three evenings at a beautiful location at the lake-side for a lively social gathering. Practical information will be provided on their web site, “Jump-the-FENS”. Finally, we provide the possibility for various Social Interest Groups to meet in an informal environment.

Please check our web site (<http://forum.fens.org/2008>) not only for the scientific programme but also for all the details of the cultural events that are specifically designed for this FENS Forum.

We encourage all European students and young scientists to take advantage of the opportunities and assistance that will be provided to make their attendance possible at this large meeting. Information concerning low cost travel and accommodation will be regularly posted on the web site, “Jump-the-FENS”. Furthermore FENS, IBRO and their affiliated societies have a strong tradition in providing hundreds of competitive travel grants and we strongly encourage our young scientists to apply.

For the interest of our commercial partners, we will again be working with the company Herlitz that has worldwide experience in the field. We are dedicated to satisfying the requirements of both our exhibitors and our sponsors.

Following an exceptional meeting in Vienna in 2006, we look forward to welcoming you to Geneva.

Richard Morris

FENS President

Ann Kato

President of the Local Organising Committee

Stéphanie Clarke

President of the Swiss Society for Neuroscience,
Local Organising Committee

Programme at a Glance

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Saturday, July 12th

Sunday, July 13th

Plenary Lectures
08:30

Poster Sessions
09:30
Symposia
09:45

Special Events
11:30

Special Events
12:30

Special Lectures
13:00

Technical Workshops
Poster Sessions
13:30

Symposia
14:15

Special Events
15:45
Opening Ceremony
17:00

Plenary Lectures
17:30

Social Programme
Special Lecture/Events
19:30

08:30

Plenary Lecture 08:30–09:30

Lo2 **Barry J. Dickson**
Neural circuits subserving innate behaviour in *Drosophila*.

Poster Session 1

Symposia 09:45–11:15

- So1** Genetic control of neuronal circuit assembly.
- So2** Recent advances in neurotrophin signaling at central synapses.
- So3** Epigenetic regulation of cognitive functions and behavior.
- So4** Cerebellar network function: new imaging and modeling approaches.
- So5** New insights into Cortico-Amygdala interactions: implications for disorders of emotion.
- So6** Mitochondrial transport and its emerging impact on synaptic transmission and neurodegeneration.
- So7** Molecular mechanisms in Parkinson's disease and other synucleinopathies.
- So8** Antigen drainage out of the brain: a new role for microglia?

11:30

Special Events 11:30–13:00

SEo2 EDAB BAW Reception/Social Programme
SEo3 FP7: EU-driven funding opportunities in brain research

13:00

Special Lectures 13:00–14:00

SLo1 EBBS lecture – **Angela Friederici**
SLo2 Hertie Foundation lecture – **Paul Greengard**
SLo3 GlaxoSmithKline Neural Stem Cell FENS Research Award lecture – **Gerd Kempermann**

Poster Session 2

Symposia 14:15–15:45

- S09** Endocannabinoids in the developing brain.
- S10** Actin dynamics in synaptic transmission.
- S11** Zebrafish: a new model organism for behavioral neuroscience.
- S12** Entorhinal grid cells, navigation & memory.
- S13** Social brain: how we perceive and understand intentions and feelings in other people.
- S14** Molecular, cellular and circuit contributions to cognitive decline in normal aging.
- S15** Compartmental degeneration in Motor Neuron Disease: where does the end begin?
- S16** Structure, dynamics and in vivo functions of neurotransmitter transporters.

15:45

Special Event 15:45–17:15

SEo4 NENS Symposium

17:30

Plenary Lecture 17:30–18:30

Lo3 **Riitta Hari**
When time matters: Neuromagnetic approach to human brain function.

19:30

Special Lecture 19:30–20:30

SLo4 HFSP lecture – **Nobutaka Hirokawa**
The intraneuronal transport and kinesin superfamily proteins: from brain wiring and development to higher brain function.

Special Events 19:30–21:00

SEo5 EDAB Symposium
SEo6 Swiss Academy of Medical Sciences

12:30

Special Event 12:30–16:30

SEo1 NEURON-CELL Press Symposium
Genetic and molecular approaches for understanding neurological and psychiatric diseases

13:30

Technical Workshops 13:30–16:30

- Wo1 Investigating dendritic membrane potential with voltage sensitive dyes.
- Wo2 Integrated open-source solutions for data acquisition, management and dynamic analysis of cell structures in the nervous systems.
- Wo3 Pre-clinical evaluation of stem cell therapy in stroke.
- Wo4 Emerging high-resolution in vivotechnologies.

Poster Sessions 09:30–13:30

Poster Sessions 13:30–17:30

17:00

Opening Ceremony 17:00–17:30

17:30

Plenary Lecture 17:30–18:30

Lo1 **Thomas M. Jessell**
Genetic analysis of spinal sensory-motor circuits

18:30

Social Programme

Welcome Reception 18:30–19:30
FENS Jazz Nite 19:30–22:00

Monday, July 14th

Plenary Lecture 08:30–09:30

Lo4 Magdalena Götz
Glial cells generate neurons – new views on neurogenesis and neural repair.

Poster Session 3

Symposia 09:45–11:15

- S17** Cell adhesion molecules: from neural recognition to connectivity.
S18 Subunit-specific NMDA receptor regulation.
S19 Metaplasticity: from molecules to behavior.
S20 Spontaneous activity in cortical networks.
S21 Sleep, off-line reactivation and memory consolidation.
S22 GABA and adult neurogenesis: from cell fate to synaptic plasticity.
S23 Stress-protective effects of brain oxytocin: from animal to human studies.
S24 Metabotropic glutamate receptor plasticity: roles in normal and abnormal brain function.

Special Event 11:30–13:00

SE07 FENS / European Brain Council symposium

Special Event 13:00–14:00

SE08 Breaking news in neuroscience

Special Lectures 13:00–14:00

SL05 Reemtsma Foundation – **John P. Donoghue**
SL06 Academia Europaea – **Alexei Verkhratsky**
SL07 12:15–14:00 Fondation IPSEN Neuronal Plasticity Prize awarding lectures

Poster Session 4

Symposia 14:15–15:45

- S25** Imaging development and plasticity in the visual cortex: from synapses to functional networks.
S26 Presynaptic terminals: structural constraints and molecular dynamics.
S27 Nicotinic receptor signaling in the brain: from molecules to cognition.
S28 The neurobiology of choice and decision-making.
S29 Synapse recycling, memory impairment and Alzheimer's disease.
S30 Computational and neural mechanisms for the control of goal directed movement in primates.
S31 Pain: mechanisms and persistent symptoms.
S32 G protein coupled inwardly rectifying K⁺ channels: from structure to function.

Special Event 15:45–17:15

SE09 Blue Brain Project Phase I: the neocortical column model.

Presidential Lecture 17:30–18:30

Lo5 Barry Everitt
Neural systems of reinforcement for drug addiction: from impulsive actions to compulsive habits.

Social Programme 19:30–21:30

Tuesday, July 15th

Plenary Lecture 08:30–09:30

Lo6 David Attwell
Brain power, and its failure in pathology.

Poster Session 5

Symposia 09:45–11:15

- S33** Wiring the developing brain: genes and activity in songbirds.
S34 Translation regulation subserving memory and synaptic plasticity consolidation.
S35 Glia-mediated synaptic plasticity.
S36 Multiple hippocampi in one? Memory and beyond along the septo-temporal axis.
S37 Tracing mental images in the brain.
S38 Gene transfer for neurodegenerative diseases.
S39 Role of sodium channels in idiopathic and chronic focal epilepsies.
S40 New TRPIPs in mammalian thermosensation.

Special Event 11:30–13:00

SE10 Neuroscience and Human Culture

Special Lectures 13:00–14:00

SL08 EDAB – Max Cowan lecture – **James Fawcett**
SL09 Kemali Prize 2008 lecture – **Massimo Scanziani**
SL10 Boehringer Ingelheim FENS Research Award lecture – **Pascal Fries**

Poster Session 6

Symposia 14:15–15:45

- S41** Molecular mechanisms of whisker-to-barrel system development.
S42 Regulation of neurotransmission by cytoskeletal dynamics.
S43 Localizing memory traces – concepts, methods and organisms.
S44 Modulation and metamodelation of motor control networks.
S45 Neuronal network architectures and graphical processing in the neocortex.
S46 Adaptive changes within the mammalian nervous system and functional recovery following injuries.
S47 Stress: a neural disconnection syndrome, towards new molecular targets.
S48 Molecular probes and switches for functional analysis of receptors, ion channels and synaptic networks.

Special Event 15:45–17:15

SE11 FENS / IBRO Alumni Symposium

Plenary Lecture 17:30–18:30

Lo7 Elena Cattaneo
Pathogenic mechanisms in Huntington's Disease.

Social Programme 19:30–21:30

Wednesday, July 16th

Plenary Lecture 08:30–09:30

Lo8 Daniel Schacter
Constructive memory: remembering the past to envisage the future.

Poster Session 7

Symposia 09:45–11:15

- S49** Emerging functions of neuronal migration during brain development.
S50 Molecular mechanisms of synaptic formation and function: insight for cognitive dysfunction.
S51 Neuronal information processing in drosophila: genetics meets physiology.
S52 Neuronal circuits of fear extinction.
S53 Neuronal network oscillations in health and disease.
S54 Neurogenesis and gliogenesis in brain repair.
S55 Novel molecular mechanisms mediating cocaine addiction and its behavioral effects.
S56 Glycogen synthase kinase 3 (GSK3) in synaptic plasticity, memory and disease.

Special Lecture 11:30–12:45

SL11 FENS EFN Award lecture – **John O'Keefe**
 FENS EFN Young Investigator Prize lecture – **Thomas Klausberger**

Plenary Lecture – Closing Lecture 13:00–14:00

Lo9 Bert Sakmann
Neurophysiology of decision making in the rodent brain.

PREVIOUS MEETING STATISTICS

Year	No. of the Meeting	Venue	No. of Registered Delegates
1998	1	Berlin, Germany	4,200
2000	2	Brighton, UK	5,000
2002	3	Paris, France	5,300
2004	4	Lisbon, Portugal	4,500
2006	5	Vienna, Austria	4,800
2008	6	Geneva, Switzerland	5,000 (estimated)

PROFILE OF ATTENDANCE

The audience is made up of delegates from academic and research institutions and private companies from around the world. The Forum is an opportunity for all exchange the latest advancements, discuss treatment outcomes and interact with new and old colleagues within the field of Neurosciences.

GENERAL INFORMATION

LOCAL FORUM SECRETARIAT

Christel Henzelin
 Department of Neuroscience
 Prof. A. Kato
 Centre Médical Universitaire
 1, M. Servet
 CH-1211 Geneva 4
 Switzerland
 Fax +41 (0) 22 379 5452
 E-mail: forum2008@fens.org

STAND BUILDING

Stand Building contact information will be included in the Technical Exhibitor Manual to be sent out 3 months prior to the meeting.

EXHIBITION SALES AND LIASION

Kristofer Herlitz
 The Herlitz Company, Inc.
 1890 Palmer Avenue; Suite 202A
 Larchmont, NY 10538
 USA
 Tel: +1 (914) 833-1979
 Fax: +1 (914) 833-0929
 E-mail: kris@herlitz.com
 Website: www.herlitz.com

EXHIBITION TECHNICAL MANAGEMENT

Kristofer Herlitz
 The Herlitz Company, Inc.
 1890 Palmer Avenue; Suite 202A
 Larchmont, NY 10538
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 Tel: +1 (914) 833-1979
 Fax: +1 (914) 833-0929
 E-mail: kris@herlitz.com
 Website: www.herlitz.com

THE MEETING VENUE

Palexpo
 Chemin Edouard-Sarasin
 1218 Le Grand-Saconnex Geneva,
 Switzerland
 Tel: +41 (0) 22 761 11 11
 Events phone info 0800 804 408
 Fax: +41 (0) 22 798 01 00
 E-mail: info@geneva-palexpo
 http://www.palexpo.ch

CITY INFORMATION

Bienvenue à Genève! Welcome to Geneva! Situated along the banks of Lake Geneva at the foot of the Alps, Geneva sparkles as one of Europe's most beautiful cities. Home to the European headquarters of the United Nations, Geneva has a long history of

diversity and tolerance dating back to the Protestant Reformation. Today, the city of Geneva is a cultural center second to none featuring world class entertainment, top rated restaurants and unlimited opportunities

GENEVA TOURISM & CONVENTION BUREAU

Rue du Mont-Blanc 18
 P. O. Box 1602
 CH-1211 Geneva 1
 Tel: +41 (0)22 909 70 00
 Fax: +41 (0)22 909 70 11
 http://www.geneve-tourisme.ch/

ACCOMODATION

MCI Suisse SA
 Sandra Flückiger
 Rue de Lyon 75
 1211 Geneva 13
 Switzerland
 Tel: +41 (0) 22 33 99 640
 Fax: +41 (0) 22 33 99 601
 E-mail: fens2008@mci-group.com

❖ Sponsorship and Advertising



There are several Sponsorship Opportunities to support the FENS FORUM 2008 with pricing below:

INTERNET CAFÉ

There will be an opportunity to sponsor the Internet Café that will be open throughout the FENS Forum 2008 Exhibit Program and located in the exhibit hall. **€3,500**

BAGS

Exhibitors have the opportunity to either provide 6,000 bags with their logo or pay **€3,000** for their company logo to appear on the bags (maximum of two companies).

LANYARDS

Exhibitors have the opportunity to either provide 6,000 lanyards with their logo or pay **€2,500** for their company logo to appear on the lanyards (maximum of two companies).

PENS

Exhibitors have the opportunity to either provide 6,000 pens with their logo or pay **€2,000** for their company logo to appear on the pens.

WRITING PADS

Exhibitor provides 6,000 writing pads, may carry their logo.

CATERING FOR SOCIAL EVENTS

Pricing and details available upon request.

PLENARY LECTURES

Pricing and details available upon request.

For further details please contact:

Kris Herlitz
The Herlitz Company, Inc.
1890 Palmer Avenue; Suite 202A
Larchmont, NY 10538
USA
Tel: +1 (914) 833-1979
Fax: +1 (914) 833-0929
E-mail: kris@herlitz.com

ADVERTISEMENTS IN THE PROGRAMME BOOK

For further details please contact:

E.R.I.
Édition – Régie publicitaire –
Impression
Tel: +33 (1) 55 12 31 20
Fax: +33 (1) 55 12 31 22
E-mail: eri.isaac@wanadoo.fr

All sponsorship and advertising contributions will be acknowledged in the Final Programme of FENS Forum 2008.

❖ Exhibition

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A commercial/technical exhibition will be held during FENS 2008 at the Palexpo in Geneva. We have taken care to design the floor plan in order to maximize the exhibitor's exposure to the delegates by having the Poster Sessions surrounding the exhibits as well having the Coffee Service Lounges, Food Service Areas and the Internet Café within the exhibit hall and located immediately adjacent to the Registration Area.

PROPOSED DATES

Set up times:

Thursday July 10, 2008 10:00 – 20:00
Friday July 11, 2008 08:00 – 20:00
(All except "equipped" stands – see below. Decorator will set "equipped" stands.)
Saturday July 12, 2008 08:00 – 17:00
(All exhibits must be set for the **18:30 Opening***)

Exhibition open times:

Saturday July 12, 2008 18:30 – 19:30
***(Opening Night Aperitif in Exhibit Hall)**
Sunday July 13, 2008 09:30 – 17:30
Monday July 14, 2008 09:30 – 17:30
Tuesday July 15, 2008 09:30 – 17:30
Wednesday July 16, 2008 09:30 – 14:00

Dismantling/Breakdown times:

Wednesday July 16, 2008 14:00 – 20:00

NON-EQUIPPED STAND (9m²)

The price for stand space is only **€250** per square meter. This includes:

- Exhibitors' Manual
- Exhibitors' Badges
- 100 Word Company/product profile in the Final Programme
- General Cleaning after set-up

Not included:

- Main electric connection
- Power consumption
- Daily cleaning

EQUIPPED STAND (9m²)

The price for floor space is **€345** per square meter. This includes:

- Exhibitors' Manual
- Exhibitors' badges
- 100 Word Company/product profile in the Final Programme

Exhibition (Cont.)

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- General Cleaning after set-up
- carpet tiles grey
- walls white H = 250 cm
- fascia white H = 40 cm
- lettering "company name"
max. 20 letters in Helvetica, black
- 1 table 80/80 cm white, legs chrome
- 2 chairs grey, legs chrome
- 3 spotlights 75 W
- Main electronic connection up to
2,2 kW (incl. 1 socket)
- Power consumption

Not included:

- Daily cleaning

NON PROFIT STAND (9m²)

The price for floor space is €125 per square meter. This includes:

- Exhibitors' Manual
- Exhibitors' Badges
- 100 Word Company/product profile
in the Final Programme
- General Cleaning after set-up

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors. Requests for multiple stand space are subject to review. Non-profit organisations should contact the Herlitz Company, Inc. directly to apply for a discounted rate.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 9 square meters booked. Badged exhibit personnel may attend scientific sessions as well as free admission to the FENS Jazz Nite in the Main Conference Hall of the Palexpo Conference Center immediately following the Welcome Reception being held in the Exhibit Hall on July 12th. Additional exhibitor badges, up to a maximum of 4, are available upon request from the Congress Organising Committee. An exhibitor registration form will be included in the exhibitor's manual.

OCCUPATION OF EXHIBIT SPACE

If an exhibitor has not taken up use of the booth space allocated before the time at which the exhibition is due to be open to the public, or if it is evident prior to this that the exhibitor will not be taking up the space reserved for him, this space may be made available by the FENS Organising Committee to other exhibitors without further notice of proof of default. In such cases, the exhibitor is not entitled to claim for compensation.

TECHNICAL/EXHIBITOR MANUAL

A technical manual outlining all technical aspects of the exhibition will be circulated 3 months before the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms.

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the Palexpo Conference Center in Geneva at their convenience. Please contact the venue directly to arrange this.

MCI Suisse SA
René Haller
Congress Manager
75, rue de Lyon
1211 Geneva 13
Switzerland
Tel: +41 (0) 22 33 99 626
Fax: +41 (0) 22 33 99 601
E-mail: rene.haller@mci-group.com

EXHIBITOR PROFILE

A 100-word Exhibitor Company/Product profile will be published in the list of exhibitors in the Final Programme and must be submitted electronically by e-mail to: kris@herlitz.com.

PAYMENT METHODS

Please refer below for all details.

TERMS AND CONDITIONS

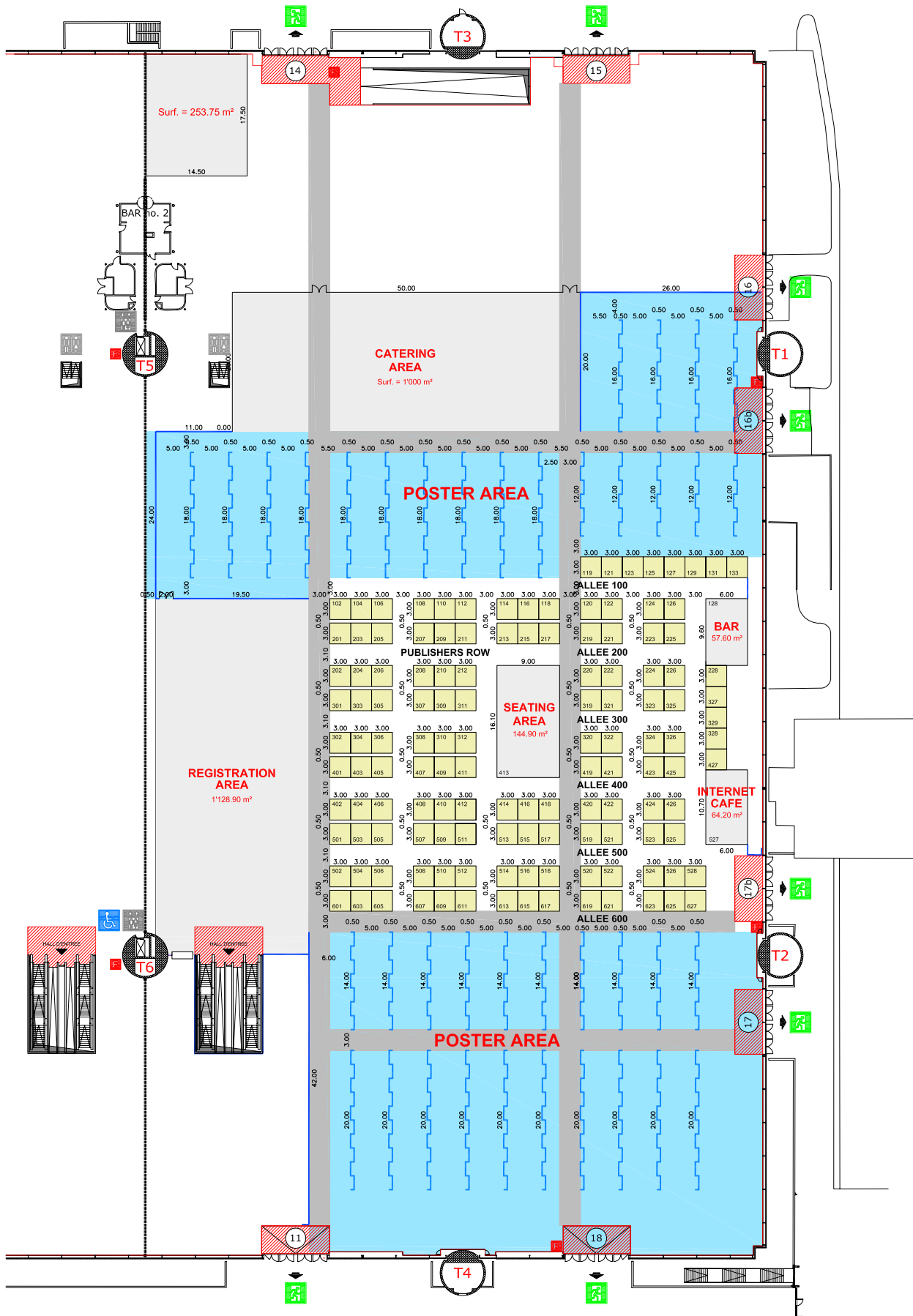
The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

FLOOR PLAN

The floor plan in this brochure is correct at the time of printing. Exhibitors are welcome to modify any spaces to their specific requirements. A revised floor plan will be included with the booth confirmation. The final floor plan will be sent to exhibitors in March 2008, along with the booth number and an updated list of exhibitors.



→ Floor Plan



APPLICATION FOR EXHIBITION SPACE

Application for exhibition space for FENS 2008 should be made to the below address:

FENS 2008
The Herlitz Company, Inc.
1890 Palmer Avenue; Suite 202A
Larchmont, NY 10538
USA
Tel: +1 (914) 833-1979
Fax: +1 (914) 833-0929
E-mail: kris@herlitz.com

50% of the total amount is payable with signed contract. The second payment of 50% of the total sponsorship fee will be invoiced 4 months before the Forum. All payments must be received before the start date of the Forum.

PAYMENT METHODS

Option 1 (preferred method):

Payment by Credit Card:
Please complete your credit card details on the booking form.

Option 2 (other preferred method):

Payment by Bank Transfer:
Please make drafts payable to The Herlitz Company, Inc.
Bank Account:
JP Morgan Chase Bank,
125 Chatsworth Avenue,
Larchmont, NY 10538, USA.
ABA Number
(electronic routing number):
021000021
Bank Account No: 466-1-533408
Account Name: The Herlitz Company

Bank charges are the responsibility of the payee and should be paid at source in addition to the rental fees. Incoming transfer fee for this bank is \$ 30.

Option 3:

Payment by check:
Please make checks payable in U.S. dollars (equivalent to the current exchange rate to the Euro) and drawn on a U.S. bank to The Herlitz Company, Inc.

CANCELLATION POLICY FOR EXHIBITORS

Cancellation must be made in writing to:

The Herlitz Company, Inc.
1890 Palmer Avenue; Suite 202A
Larchmont, NY 10538
USA
Fax: +1 (914) 833-0929
E-mail: kris@herlitz.com

The Organisers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 4 months prior to the Forum
- 50% of the agreed package amount if the cancellation is made between 4 and 2 months prior to the Forum
- 100% of the agreed package amount if the cancellation is made up to 2 months prior to the Forum.

GENERAL CONDITIONS

Terms and Conditions will be included in the Exhibitor's agreement.



These terms are the contractual agreement between the organiser and the exhibiting firm.

APPLICATION TO PARTICIPATION

Application to participate will be considered only if: the appropriate forms are used for submission, duly filled in and signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In the event of refusal all payments shall be fully refunded. Obligations and rights of the Exhibitor Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.



➤ Sponsorship Booking Application Form and Contract

6th Forum of European Neuroscience

12–16 July, 2008
Switzerland

Please complete and send to:

FENS 2008

The Herlitz Company, Inc.
1890 Palmer Avenue; Suite 202A
Larchmont, NY 10538 USA
Fax: +1 (914) 833-0929
E-mail: kris@herlitz.com

NAME OF COMPANY

.....

CONTACT NAME

.....

ADDRESS

.....

POST / ZIP CODE

.....

COUNTRY

.....

TELEPHONE (COMPANY)

.....

DIRECT

.....

FAX (COMPANY)

.....

DIRECT

.....

E-MAIL (COMPANY)

.....

DIRECT

.....

WEBSITE

.....

I would like to book the following Sponsorship Items:

- Internet Café
- Lanyards
- Company Name and logo on Participants Bags
- Pens
- Writing Pads
- Catering for Social Events
- Plenary Lectures

PLEASE NOTE: ALL PRICES ARE AVAILABLE ON APPLICATION

- Please call me to discuss our sponsorship bookings.
- Please send me a sponsorship contract and first 50% deposit invoice

SIGNATURE

.....

DATE

.....



Exhibition Application Form and Contract

6th Forum of European Neuroscience

12–16 July, 2008
Switzerland

Please complete and send to:

FENS 2008

The Herlitz Company, Inc.
1890 Palmer Avenue; Suite 202A
Larchmont, NY 10538 USA
Fax: +1 (914) 833-0929
E-mail: kris@herlitz.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

NAME OF COMPANY

CONTACT NAME

ADDRESS

POST / ZIP CODE

COUNTRY

TELEPHONE (COMPANY)

DIRECT

FAX (COMPANY)

DIRECT

E-MAIL (COMPANY)

DIRECT

WEBSITE

We hereby apply to book exhibition stand space/shell scheme space, the cost of which is per square meter.

	Stand No.	Stand Space €250 per m ² Shell Scheme €345 per m ² Non Profit €125 per m ²	No. of Square Meters	Total Price
1 st Choice				
2 nd Choice				
3 rd Choice				

SPECIAL NOTES: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed (*if possible, we will accommodate your request*):

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me final confirmation and invoice/
I would like to pay by credit card.

CREDIT CARD No.

EXP. DATE

NAME ON CARD

TYPE OF CARD

CARD ADDRESS IF DIFFERENT FROM ABOVE

- Please send me a first deposit invoice for 50% of the total amount due.

We Have Read The Regulations & Agree To Observe & Be Bound By Them.

SIGNATURE

DATE

❖ Terms and Conditions (Cont.)

CANCELLATION

In case of cancellation received (in writing) as per the above policy.

LIABILITY INSURANCE

The organiser provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors.

The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organisers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organisers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas that will ensure clear views of surrounding exhibits.



In standard booths, height is restricted to 246 cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures.

Exhibitors may not photograph or examine any exhibitor's equipment without permission.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form.

Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk.

The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organiser for prior authorisation.

Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors nor is canvassing or distributing any materials or product samples outside of the exhibitor's own space.

The organisers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



Hall 1: Exhibition, Catering, Registration, Posters
 Hall 2: Plenary Hall

Room D, E, F, I

Entrance Hall
 Bureaux 1 – 4, Room H

Room A, B, C



